



Australian Government
Department of Health
 Therapeutic Goods Administration

Public Summary

Summary for ARTG Entry:	349783	Oriental Botanicals Memory
ARTG entry for	Medicine Listed	
Sponsor	McPherson's Consumer Products Pty Ltd	
Postal Address	Locked Bag 5018, Kingsgrove, NSW, 2208 Australia	
ARTG Start Date	26/11/2020	
Product Category	Medicine	
Status	Active	
Approval Area	Listed Medicines	

Conditions

Colouring agents used in listed medicine for ingestion, other than those listed for export only under section 25 of the Act, shall be only those included in the list of 'Colourings permitted in medicines for oral use'.

The sponsor shall keep records relating to this listed medicine as are necessary to: (a) Expedite recall if necessary of any batch of the listed medicine, (b) Identify the manufacturer(s) of each batch of the listed medicine. Where any part of or step in manufacture in Australia of the listed medicine is sub-contracted to a third party who is not the sponsor, copies of relevant Good Manufacturing Practice agreements relation to such manufacture shall be kept.

The sponsor shall retain records of the distribution of the listed medicine for a period of five years and shall provide the records or copies of the records to the Complementary Medicines Branch, Therapeutic Goods Administration, upon request.

Where a listed medicine is distributed overseas as well as in Australia, product recall or any other regulatory action taken in relation to the medicine outside Australia which has or may have relevance to the quality, safety or efficacy of the goods distributed in Australia, must be notified to the National Manager Therapeutic Goods Administration, immediately the action or information is known to the sponsor.

Products

1 . Oriental Botanicals Memory

Product Type	Single Medicine Product	Effective Date	26/11/2020
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Permitted Indications

- Traditionally used in Ayurvedic medicine to rasayan/rejuvenative tonic
- Traditionally used in Chinese medicine to tonify/nourish/strengthen/replenish Qi
- Maintain/support healthy blood circulation
- Maintain/support blood circulation/flow to the peripheral areas of the body (legs, hands and feet)
- Helps enhance/improve/promote/increase attention span
- Helps enhance/improve/promote/increase attention span in individuals over 50 years
- Enhance/improve/promote/increase cognitive performance
- Maintain/support learning and information processing
- Maintain/support learning and information processing in individuals over 50 years
- Traditionally used in Chinese medicine to enhance/improve/promote/increase memory/recall
- Enhance/improve/promote/increase memory/recall in individuals over 50 years
- Enhance/improve/promote/increase memory/recall
- Maintain/support brain function

Indication Requirements

- Product presentation must not imply or refer to mental illnesses, disorders or conditions.
- Product presentation must not imply or refer to serious cardiovascular conditions.
- If TCM terminology is used on medicine label, label statement: Talk to a TCM practitioner/health professional if you are unsure if this medicine is right for you.
- If Ayurvedic terminology is used on medicine label, label statement: Talk to a Ayurvedic practitioner/health professional if you are unsure if this medicine is right for you.

Standard Indications

No Standard Indications included on Record

Specific Indications

No Specific Indications included on Record

Warnings

No Warnings included on Record

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No Warnings included on Record

Additional Product information

Pack Size/Poison information

Pack Size

Poison Schedule

Components

1 . Formulation 1

Dosage Form Capsule, hard
Route of Administration Oral

Visual Identification

Active Ingredients

Bacopa monnieri	250 mg
Centella asiatica leaf Extract dry concentrate	70 mg
Equivalent: Centella asiatica (Dry)	700 mg
Cola acuminata seed Extract dry concentrate	60 mg
Equivalent: Cola acuminata (Dry)	300 mg
Eleutherococcus senticosus root Extract dry concentrate	33.33 mg
Equivalent: Eleutherococcus senticosus (Dry)	500 mg
Ginkgo biloba leaf Extract dry concentrate	60 mg
Equivalent: Ginkgo biloba (Dry)	3 g
Schisandra chinensis fruit Extract dry concentrate	50 mg
Equivalent: Schisandra chinensis (Dry)	500 mg

Other Ingredients (Excipients)

colloidal anhydrous silica
disodium edetate
gellan gum
hypromellose
magnesium stearate
maltodextrin
microcrystalline cellulose
potable water
potassium acetate

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